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THE EXECUTIVE M.B.A. PROGRAM

1991 - 1992
ACADEMIC YEAR

CENTENARY COLLEGE OF LOUISIANA
SHREVEPORT, LOUISIANA

The Bulletin of
Centenary College of Louisiana
MBA Program
1991 - 1992 Academic Year

THE EXECUTIVE M. B. A. PROGRAM

SCHOOL OF BUSINESS
CENTENARY COLLEGE OF LOUISIANA
SHREVEPORT, LOUISIANA 71134-1188
318-869-5141

Catalog revised Summer 1991
Centenary College of Louisiana is an equal opportunity educational institution. It does not discriminate on the basis of race, color, religion, sex, or handicap in admissions, employment of operations.

The provisions of this bulletin do not constitute an offer for a contract which a student may accept through registration and enrollment in the College reserves the right to change any provision or requirement, including fees, at any time with or without notice.

CONTENTS

A MESSAGE FROM THE DEAN.....2

TABLE OF CONTENTS.....3-4

I. GENERAL INFORMATION.....5
Centenary College of Louisiana

II. PROGRAM OF STUDY.....6-7
Purpose of the M.B.A. Program
History of the Centenary M.B.A. Program
Accreditation
Philosophy of Instruction
Academic Workload

III. ADMISSION.....8
Steps of the Admission Process
Notification of Status

IV. FINANCIAL INFORMATION.....9
Tuition for the 1991-92 Academic Year
Payment of Tuition
Basic Fees
Financial Aid

V. ACADEMIC POLICIES.....10-13
Academic Calendar
Registration
Academic Advising
Degree Requirements for the M.B.A.
The Graduate Management Admissions Test (GMAT)
Grades
Probation and Dismissal
Repeating Courses
Withdrawl and Refund Policy
Credit by Transfer of Course Work
Credit by Examination
Graduation

VI. RECOMMENDED COURSE SEQUENCE.....14-17
Course Sequence
Program Structure, Sequence and Logic

VII. M.B.A. COURSE DESCRIPTIONS.....18-21

VIII. 1991-92 TENTATIVE CLASS SCHEDULE.....23

CONTENTS (cont.)

IX. CAMPUS LIFE.....24-26
Student Identification Card
The Magale Library
Computing Facilities
Bookstore and Post Office
The Performing Arts
Meadow Museum of Art
Centenary Athletics
M.B.A. Alumni Association
M.B.A. Speakers Association
Student Subscriptions

X. ADMINISTRATION OF CENTENARY COLLEGE AND THE M.B.A. PROGRAM.....27

XI. GRADUATE BUSINESS TEACHING FACULTY.....28

XII. MAP OF CENTENARY COLLEGE.....29

CENTENARY COLLEGE OF LOUISIANA

Established 1825

School of Business

A MESSAGE FROM THE DEAN

Welcome to Centenary's Executive M.B.A Program.

You are bright, industrious, and have a history of successful achievement or you would not be an M.B.A. candidate.

We want to help you develop into a more competent and self-confident manager. We will help you learn the basic skills and concepts which should give you a step up on others who lack this training. And in the business world, this margin is the competitive edge.

We have two major strengths: our unique philosophy, and our decision to admit a select group of mature adults. You and your classmates give the vitality and relevance to our courses. We expect everyone to contribute. Our teachers also share a common philosophy. They see themselves as academic coaches who are excited about what they are doing. They have high standards, and they take pride in the superior performance of their students.

You are now a part of the Centenary family. You will develop many new friendships with both faculty and fellow students. We hope that you will take advantage of the cultural and athletic activities on campus.

We don't aspire to be the largest program of our type. We do want to be the best.

We have a steep path to travel, and I am counting on you to help us keep an eye on our vision.

Labor omnia vincit.

Sincerely,

Barrie Richardson

Barrie Richardson, Dean
School of Business

2911 Centenary Boulevard, P.O. Box 41188, Shreveport, Louisiana 71134-1188

I. GENERAL INFORMATION

Centenary College of Louisiana

In 1825, the College of Louisiana began offering liberal-arts and pre-professional education to college students in the South. Twenty-three years later, in 1848, it merged with Centenary College, a Methodist institution in Clinton, Mississippi. In 1908 Centenary College of Louisiana moved to its present location in Shreveport.

For the full 166 years of its history, Centenary College has stood for academic and professional excellence. Her graduates have gone on to high achievement in business and the professions, and her faculty members have distinguished themselves in teaching, research, and professional service.

Graduate business education came to Centenary in 1976. The Executive M.B.A. began in 1984. There are currently 120 persons enrolled in the program. The average graduation class size is 25 students.

II. PROGRAM OF STUDY

Purpose of the M.B.A. Program

Centenary College's M.B.A. Program aims to help bright, ambitious men and women achieve greater success in their management careers. The program is geared toward mature students who have been out in the work force for at least five years.

We expect that our graduates will find more challenging jobs, move faster, and rise higher with the Centenary M.B.A. degree.

The Centenary program offers a dual emphasis. We stress the practical skills and useful business concepts that employees want and managers need to be effective on the job. We also teach the knowledge and help develop the self-confidence required in accepting greater responsibility.

This Program is designed to be accessible, intensive, and useful.

History of the Centenary M.B.A. Program

The current M.B.A. program at Centenary College began in the winter of 1984. The Dean and faculty of the School of Business designed a program to answer growing criticism that traditional M.B.A. programs have become overly theoretical and quantitative at the expense of practicality and career usefulness.

Faculty of the School of Business met with foundation heads, business leaders, and management trainers in government and industry prior to designing the present program for adult learners. Since the first announcement of our M.B.A. program in November 1984, the response has been strong and enthusiastic. The program has grown to capacity; new students are admitted only when space becomes available.

Accreditation

Centenary College is fully accredited by the recognized regional and national agencies and is approved by the University Senate of The United Methodist Church. The M.B.A. Program is accredited by the Southern Association of Colleges and Schools and is a member of the Association of Collegiate Business Schools and Programs.

Philosophy of Instruction

Centenary M.B.A. courses concentrate on basic concepts which have significant practical application. The courses were designed with the premise that it is more important to master the more important skills than to superficially cover numerous abstract principles. The typical class size is eighteen students.

Most courses are taught by full time Centenary professors who have had business experience. The M.B.A. faculty also includes several highly qualified business executive who are currently active in developing new products, financing ventures, managing factories, and guiding personnel programs.

Faculty use a wide variety of teaching techniques, including lectures/discussion, case analysis, projects, and computer-assisted instruction.

Academic Workload

Centenary M.B.A. courses are intensive and demanding. Students should not take more than two courses per term. Most students take one course per term. Students who know in advance they will have to miss more than one class meeting should not enroll for that term.

In a typical week, students may expect to spend eight to twelve hours per course outside of class time preparing for each class.

III. ADMISSION

Admission is open to men and women with bachelor's degrees from accredited institutions. No particular major is preferred. The program is not calculus-based. Personal qualities and professional accomplishments are major determinants in the selection process. We seek candidates with leadership ability and the desire to excel. The average age of our students is thirty-five years old.

Apply to: Barrie Richardson, Dean
Frost School of Business
Jackson Hall, Room 210
Centenary College of Louisiana
Post Office Box 41188
Shreveport, Louisiana 71134-1188
(318) 869-5141

Steps in the Admission Process

A completed application form should be submitted to the above address, along with a $20 non-refundable application fee. Students who have attended Centenary College previously do not have to pay this application fee.

An official transcript should be requested by you from each college attended. Transcripts should be forwarded from your previous college directly to our office.

A personal interview with the Dean of the School of Business will be arranged.

Notification of Status

When the candidate has been accepted, a letter of acceptance is sent and a nonrefundable $50 one-time class reservation fee is due. A student I.D. card will also be issued.

IV. FINANCIAL INFORMATION

Tuition for the 1991-92 Academic Year

Tuition for the Centenary Executive M.B.A. program is $550 per course. Students are billed after completion of the course. This is an unusual policy. We do this because so many of our students have corporate sponsors who require a course grade prior to payment.

Payment of Tuition

Since we have an unusual payment policy based upon trust, failure to pay tuition on time will result in suspension from the program.

Basic Fees

Application Fee: A one-time non-refundable fee of $20 is paid by each first-time applicant for graduate students. This fee is waived for those who have ever attended Centenary College.

Class Reservation Fee: A one-time, nonrefundable $50 fee reserves a place in the course(s) of the student's choice. This fee will be used to pay for social events; and cap, gown, and diploma fees upon graduation.

Birkman Test Fee: Students enrolled in MBA 501 Professional Management Workshop must take the Birkman Test. The fee is $60.

Financial Aid

Information concerning financial aid in the form of loans may be obtained from the Financial Aid Director at (318) 869-5137.

V. ACADEMIC POLICIES

Academic Calendar

The executive M.B.A. program utilizes a unique calendar. Whereas most universities have two or three terms, the Centenary program has five ten-week terms. This allows students to accelerate their studies.

Registration

Registration takes place over the telephone. Students call in their course preference to the School of Business secretary at (318) 869-5141 on or after registration day. A bulletin of course offerings will be mailed to students well in advance of each term.

Academic Advising

The Dean of the School of Business and his associates advise students in the planning of their academic programs.

Degree Requirements for the M.B.A.

The Executive M.B.A. program consists of a preestablished curriculum of fifteen three-hour courses with no electives.

Students are required to complete forty-five hours of academic work and earn a "B" average.

The degree must be completed within seven calendar years after commencing the program.

The Graduate Management Admission Test (GMAT)

Centenary College requires M.B.A. students to complete the Graduate Management Admission Test (GMAT) prior to the third

The Graduate Management Admission Test (GMAT) Continued

class or in the first 20 weeks in the program. Scores must be sent directly from the Educational Testing Service to the Dean of the School of Business.

If the GMAT is taken before admission to our M.B.A. program, the results must not be over five years old at the time you are admitted to the program.

The GMAT application booklet is supplied in your packet or is available at the office. Students who are late in taking the GMAT test may not be allowed to register for classes, since the test is required for continuation of program accreditation.

Grades

The grading scale for M.B.A. candidates is:

A - Excellent
B - Good
C - Average
D - Poor
F - Failing
I - Incomplete

Students will not receive credit for any course in which a grade of less than "C" is earned.

The grade of "I" will automatically become an "F" if not completed within three terms.

Due to the Federal Privacy Act, the office cannot inform students' of their grades. Course grades will be mailed to students' homes. No grades will be given out over the phone.

Probation and Dismissal

Students whose cumulative grade point average falls below 3.0 (a "B" average) will be placed on probation.

Students will be notified in writing of their probationary status and counseled by the Dean of the School of Business. Students must achieve a 3.0 grade point average in order to

continue in the program. Students falling below the required grade point average will be allowed two modules in which to bring their grade up.

Repeating Courses

M.B.A. students may repeat courses in which a "C" or below was earned. The higher grade will be used in calculating overall grade point average; however both the old and the new grades will appear on the transcript. Students will not be charged a second time to repeat the course.

This policy is in harmony with our coaching philosophy of education. We believe all of our students are capable of high performance. Some need more time and coaching than others.

Withdrawal and Refund Policy

MBA students are not charged a fee for adding or dropping classes. During the first two weeks of a module, courses may be dropped free of charge by calling the School of Business office (318) 869-5141. After the first two weeks, classes may be dropped only by a written letter of request to drop sent to the Dean.

The student will be required to pay full tuition cost, but may enroll in the class in the future without additional cost. Notify the secretary when you enroll a second time that you have already paid for the course to prevent double-billing.

Credit by Transfer of Course Work

A maximum of six credit hours may be transferred from other graduate programs into the Centenary M.B.A. program. Credit will be accepted only when a grade of "B" or higher was earned.

Credit by Examination

Students who earn 80 or higher on the Standardized Accounting Test may be exempt from MBA 502 Financial Accounting and /or MBA 503 Management Accounting. A similar test is available for exemption from MBA 506 Management Computing. The fee for each test is $75.

Course Exemption

Students holding a C.P.A., C.M.A., or C.I.A. certificate are exempt from MBA 502 Financial Accounting and MBA 503 Management Accounting. D.P.M.A. certification allows exemption from MBA 506 Management Computing. A copy of the certification must be submitted by the student.

Graduation

The graduation commencement exercise takes place once a year in early May.

Students who wish to graduate should keep in mind the following deadlines:

December 15 -- Last day to notify School of Business office of a student's intention to graduate in May.

March 15 -- Last day for bringing in final draft of the Entrepreneurial Project (MBA 599)

April 1 -- Last day for oral presentation of the Entrepreneurial Project

The following items must be satisfied in order to graduate:

1. Completion of all required course work
2. Submission of approved Entrepreneurial Final Project (three copies)
3. Minimum of 3.0 grade point average
4. GMAT score is on file
5. No outstanding college bills.

VI. RECOMMENDED COURSE SEQUENCE

Academic Sequence

The Centenary M.B.A. program consists of fifteen required courses. There is no prescribed sequence of courses; however, students should bear in mind that in most cases higher-numbered courses assume students' command of the knowledge and skills of relevant lower-numbered courses.

Several courses have specific prerequisites. These are:

MBA 502 Financial Accounting: Prerequisite for this course is MBA 506 Management Computing. MBA 506 may be taken concurrently with MBA 502.

MBA 503 Management Accounting: Prerequisite for this course is MBA 502 Financial Accounting.

MBA 550 Financial Management: Prerequisites for this course are MBA 502 Financial Accounting and MBA 503 Management Accounting.

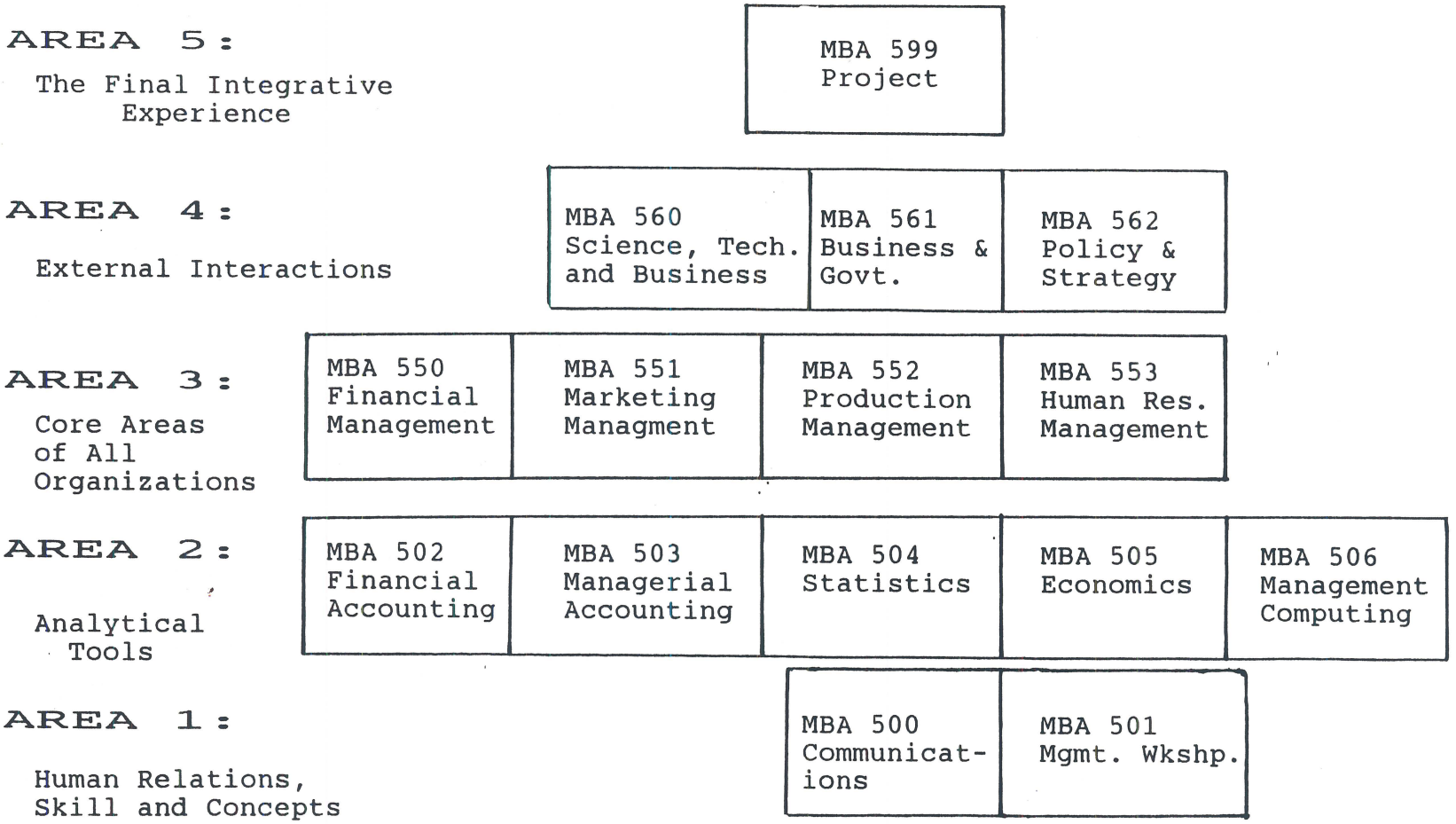
MBA 551 Marketing Management: Prerequisites for this course are MBA 503 Management Accounting and MBA 505 Business Economics.

MBA 562 Business Policy and Strategy: Prerequisites for this course are MBA 500 Professional Communications, MBA 503 Management Accounting, MBA 504 Management Statistics, MBA 505 Business Economics, MBA 550 Financial Management, and MBA 551 Marketing Management.

The Structure, Sequence and Logic of the Program

The fifteen courses can be broken down into five areas -- human relations skills and concepts, analytical tools, core organizational areas, external interactions, and the final integrative experience or the business plan.

PROGRAM STRUCTURE, SEQUENCE AND LOGIC



The Centenary Executive M.B.A. consists of fifteen required courses designed to improve human relations, conceptual and analytical skills. While courses in the upper levels (for example, MBA 560 Science, Business and Technology) may be taken before core courses, there is a logic to the sequencing of the areas 1-5 which prepares students for practical, on-going tasks and for top management decision-making.

Area I: Human Relations Skills (2 courses)

Professional Communication	MBA 500	This course is an excellent way to start the program. There is a great deal of interaction, and most people notice an improvement in their communication skills.
Professional Management Workshop	MBA 501	This course should also be taken first. The Birkman Test helps individuals understand their own management style. Practical concepts are emphasized.

Area II: Analytical Tools (5 courses)

Financial Accounting	MBA 502	These courses prepare you for functional courses in marketing, finance, and management. Emphasis is on understanding and using these concepts and tools in practical business problems.
Management Accounting	MBA 503	
Managerial Statistics	MBA 504	
Business Economics	MBA 505	
Management Computing	MBA 506	

Area III: Core Organizational Areas (4 courses)

Financial Management	MBA 550	These courses emphasize basic concepts found in all organizations. Candidates should complete Areas I and II before beginning Area III. (Some courses may be taken concurrently.)
Marketing Management	MBA 551	
Production Management	MBA 552	
Human Resource Management	MBA 553	

Area IV: External Interactions (3 courses)

Science, Technology Business	MBA 560	These courses help managers focus on the social, political technological, and economic factors which affect strategic management decisions.
Business and Government	MBA 561	
Business Policy and Strategy	MBA 562	

Area V: Final Integrative Experience -- The Business Plan

Entrepreneurial or Intrapreneurial Project	MBA 599	The final project may be started before all courses are completed. May be done in small groups (2-3) or individually. Normally this project requires twenty or more weeks to complete.

COURSES OF INSTRUCTION

VII. M.B.A. COURSE DESCRIPTIONS

MBA 500: Professional Communications

A workshop in the principles of effective communication and their application to letters, memos, and reports. Major emphasis is on clear and cogent writing, but listening and speaking are also stressed. Consistently high-quality written and oral expression is expected of all degree candidates. No prerequisites.

MBA 501: Professional Management Workshop

Practical management skills: time management, goal setting, creative problem solving, delegation, conflict management, committee leadership, project management. Establishing professional objectives and personal objectives and personal action plans for continued self-development. Assessing your own management style; learning your own strengths and weaknesses as a leader. No prerequisites. ($60 lab fee)

MBA 502: Financial Accounting

Basic accounting practices and procedures used to develop financial statements. Emphasis on a practical approach to understanding and applying accounting data. The use and misuse of historical accounting data. Interpreting balance sheets, income statements, and statements of retained earnings or proprietorships, partnerships, and corporations. Prerequisite: MBA 506 Management Computing. MBA 506 and MBA 502 may be taken concurrently.

MBA 503: Management Accounting

Continues MBA502. How accounting concepts are used in inventory, overhead allocation, cost accounting, depreciation and internal reporting, control, and other areas. Case work instruction: how managers interpret and alter accounting data in order to make appropriate business decisions. Prerequisite: MBA 502:Financial Accounting.

MBA 504: Managerial Statistics

Introduces the quantitative tools most frequently used in business. Applied concepts from statistics and management science. Topics covered include descriptive statistics, probability, estimation, hypothesis testing, regression, game theory, and PERT. Computer-assisted instruction. No prerequisites.

MBA 505: Business Economics

Focuses on a limited number of relatively simple, but powerful concepts of economics, including topics in demand and cost. Major emphasis on the application of incremental thinking to actual business problems. Analysis of pricing, productivity, costs, business size, and market structure. Macroeconomic concepts such as output, employment, price level and analysis of economic trends. No prerequisites.

MBA 506: Management Computing

The application of commonly used computer software for analyzing business information. Emphasis is on learning how to manipulate data in order to improve management decision making. No prerequisites.

MBA 550: Financial Management

The development of pro form financial statements, cash and operating budgets. Alternative ways for firms to finance operation and growth. The time-value of money and capital budgeting. Practical case examples as well as contemporary theories of finance. Prerequisites: MBA 502: Financial Accounting and MBA 503: Management Accounting.

MBA551: Marketing Management

Introduction to the basic concepts of marketing: marketing variables, market segmentation, sales forecasting, buyer behavior, product, pricing and promotional strategies, and market research. Case studies, simulations, and student projects will be used to reinforce the practical implications

of these concepts. (Students will do term marketing projects.) Prerequisites: MBA 503: Management Accounting and MBA 505: Business Economics.

MBA 552: Production Management

Provides a broad overview of basic production activities. Production planning, inventory control, plant organization, quality control, and productivity. Major emphasis is on factory floor operations, but these principles will also be related to service operations. Case studies and factory visits utilized. No prerequisites.

MBA 553: Human Resource Management

Reviews contemporary theories of human organizational behavior. How individuals, small groups, and organizations interact in practice. Also deals with such specific concerns as recruitment, training, job descriptions, and performance evaluations. Improved productivity through human effort is the central theme of the course. No prerequisites.

MBA 560: Science, Technology, and Business

Views the longer and wider dimensions of business in society. A broad history of technology and enterprise, emphasizing the last one hundred years of scientific discovery, intention, and applied technology. Ethical and social considerations which face managers are discussed, and contemporary case situations are studied. No prerequisites.

MBA 561: Business and Government

The study of public policy affecting business enterprises. Topics include government control of monopoly, public ownership of enterprise, and government regulation of business. Also, the role of government in protecting consumers, workers, investors, and the environment. Basic concepts of law and government as related top contemporary society.

MBA 562: Business Policy and Strategy

The enterprise as it operates in a competitive and dynamic environment. An opportunity to integrate knowledge from other business courses and develop the managerial perspective. Chief emphasis is on the development of strategic plans and policies. Case studies and student projects supplement text and journal readings. Prerequisites: MBA 505: Business Economics, MBA 550: Financial Management, MBA 551: Marketing Management.

MBA 599: Entrepreneurial Project

The final integrated experience for M.B.A. candidates. A team of two or three students develop, with faculty guidance, plans for a new business enterprise. The projects are presented and defended in the seminar.

Students wishing to graduate in May must present their project on or before April 1 in order to graduate. Copies of the reports are placed in Magale Library and in the Dean's office. A booklet has been prepared to assist students in successful completion and presentation of the project. This booklet will be given to students taking the entrepreneurial project class or may be obtained at the School of Business.

1991-92 TENTATIVE CLASS SCHEDULE

	Fall 9/16-11/22	Winter I 11/25-2/14	Winter II 2/17-4/24	Spring 4/27-7/3	Summer 7/6-9/11	Fall 9/14-11/20
MBA 500 Prof. Communication		W		W		W
MBA 501 Prof. Mgmt. Wksp.	M			M		
MBA 502 Financial Acctg.		TU		TU		TU
MBA 503 Mgmt. Acctg.	TH		TH		TH	
MBA 504 Statistics			W			W
MBA 505 Bus. Economics		TU			TU	
MBA 506 Mgmt. Computing		TH		TH		TH
MBA 550 Financial Mgmt.		TH		TH		
MBA 551 Marketing Mgmt.	TU		TU		TU	
MBA 552 Production Mgmt.		M		M		M
MBA 553 Human Res. Mgmt.	M		M		M	
MBA 560 Sci., Tech.& Bus.		W		W		
MBA 561 Business & Govt.	W		W			W
MBA 562 Policy & Strategy	TU		TU			TU
MBA 599 Entrep. Project	TH		TH			

NOTE: This is only a tentative schedule. Normally, classes are offered every other module. A class may be canceled due to low enrollment at the Dean's discretion.

VIII. CAMPUS LIFE

Student I.D. Card

Executive M.B.A. students are encouraged to take full advantage of the offerings of the Centenary community. The College has granted M.B.A. candidates free admittance to all performances and athletic events. Present your M.B.A. I.D. card to be admitted. To obtain your card, call the School of Business office 869-5141. Your student I.D. maybe used at other Shreveport businesses which give student discounts.

Magale Library

The academic heart of the college is Magale Library, which at present houses over 145,000 volumes as well as a large collection of periodicals, microfilms, and music and drama recordings. Cooperative arrangements with the Green Gold Library System (serving northwest Louisiana), the Southern College University Union (centered at Vanderbilt University), and the Amigos System give us inter-library loan access to books and periodicals unavailable on campus.

M.B.A. students have full library privileges. Library tours emphasizing research into business are normally included in MBA 500: Professional Communications. Handouts about library services and facilities are available at the circulation desk.

Library hours during the undergraduate fall and spring semesters are:

8 a.m. to midnight,	Monday to Thursday
8 a.m. to 4:30 p.m.,	Friday
1 p.m. to 5 p.m.,	Saturday
2 p.m. to midnight,	Sunday

Summer, May module and Christmas holiday times differ. Call the Library for precise times at 869-5172. It is possible to have holiday library times extended to meet the needs of a particular class.

Computing Facilities

There are micro computers available to M.B.A. students at three locations on campus. These locations are:

1. Twenty IBM personal computers are available in the Computer Lab, 117 Mickle Hall. Your student I.D. card should be presented for identification. Call 869-5216 for a listing of times the lab is open.

2. Two IBM personal computers are available to students in the Music Listening Room of the Magale Library.

3. Five micro-computers are available for student use in Jackson Hall, room 222. Call 869-5141 for a listing of times the lab is open.

Bookstore and Post Office

All textbooks and supplies are available at the Centenary College Bookstore (869-5278) which is located, along with the Post Office, in Moore Student Center. Hours for the Post Office are 8 a.m. to 4 p.m. Monday through Friday. Hours for the Bookstore are 8 a.m. to 5 p.m. Monday through Friday. Summer hours may vary. The bookstore will remain open until 6 p.m. on the Thursday following registration day to accommodate MBA students. Students from out-of-town may call in and order their textbooks by credit card.

The Performing Arts

The Marjorie Lyons Playhouse offers a full schedule of dramatic performance; the Hurley School of Music presents concerts by visiting and local artists, as well as the music faculty. The Centenary Film Society shows contemporary and classic film. For a schedule of films, contact the English Department secretary at 869-5254.

Meadow Museum of Arts

The Meadows Museum schedules national as well as regional exhibits. It is the permanent home of the Jean Despujols

Collection of Indochinese Art. Hours: Tuesday through Friday, 9a.m. to 5 p.m.; Saturday and Sunday 2 to 5 p.m. Closed Monday.

Centenary Athletics

Centenary sponsors fourteen intercollegiate athletic programs, eight men's sports and six women's sports. A full schedule of Centenary Gents basketball is available from the Athletic Office (869-5275).

M.B.A. Alumni Association

An Alumni Association for graduates of the Centenary Executive M.B.A. Program is planned. Contact the Dean of the School of Business for more details if you would like to be in this program.

M.B.A. Speakers Association

A student-initiated program in which outstanding practitioners are invited to meet with M.B.A. candidates at breakfast and luncheon meetings.

Student Subscriptions

Special student-rate subscriptions are available for The Wall Street Journal, Business Week, Fortune, and the Harvard Business Review. Contact the School of Business secretary at 869-5141 for more information.

Administration of the College

President.....Kenneth L. Schwab
B.A., Purdue University; M.Ed., University of North Carolina at Greensboro; Ph.Ed. Indiana University

Dean of the College.....Dorthy Bird Gwin
B.B.A., M.S., East Texas Stae University; Ed.D., University of Kansas

Registrar.....Dr. Gary Young
B.A., Northwestern Oklahoma State University; Th.M., Dallas Theological Seminary; Ph.D., University of Texas at Arlington

Director of Undergraduate Admission.....Caroline Kelsey
B.F.A., Washington University, St. Louis

Director of Financial Aid.....Mary Sue Rix
B.A., Baylor University; M.A., Western Carolina University; M.A., Louisiana State University

Business Manager and Comptroller.....Harold Bond
B.A., Centenary College of Louisiana

Administration of the School of Business and MBA Program

Dean of School of Business.....Barrie Richardson
B.A., Carleton College; M.B.A., D.B.A., Indiana University

Secretary.....Marcy Frantom
B.A., LSU Baton Rouge
M.B.A. Centenary College

Graduate Business Teaching Faculty

Bob Brewer -- B.A., Harding University; M.A., Ph.D., Louisiana State University.

Harold R. Christensen -- B.A., M.S., Ed.D., Oklahoma State University.

Barbara J. Davis -- B.S., M.B.A., Louisiana State University in Shreveport.

Katherine R. Fell -- B.S.E., Southern Arkansas University; M.A., Louisiana Tech University; Ph.D., Texas A & M University.

Rodney A. Grunes -- A.B., Drew University; A.M., Ph.D., 1972, Duke University.

Jeff Hendricks -- B.A, Centenary College; M.A., Ph.D., University of Illinois.

Lynn Holt -- B.A., Mississippi State University; M.A., Ph.D., Vanderbilt University.

Carol McKenzie -- B.S., Northeast Louisiana University; M.B.A., Centenary College.

Steve McKenzie -- B.B.A. University of Wisconsin; M.B.A., Louisiana Tech University.

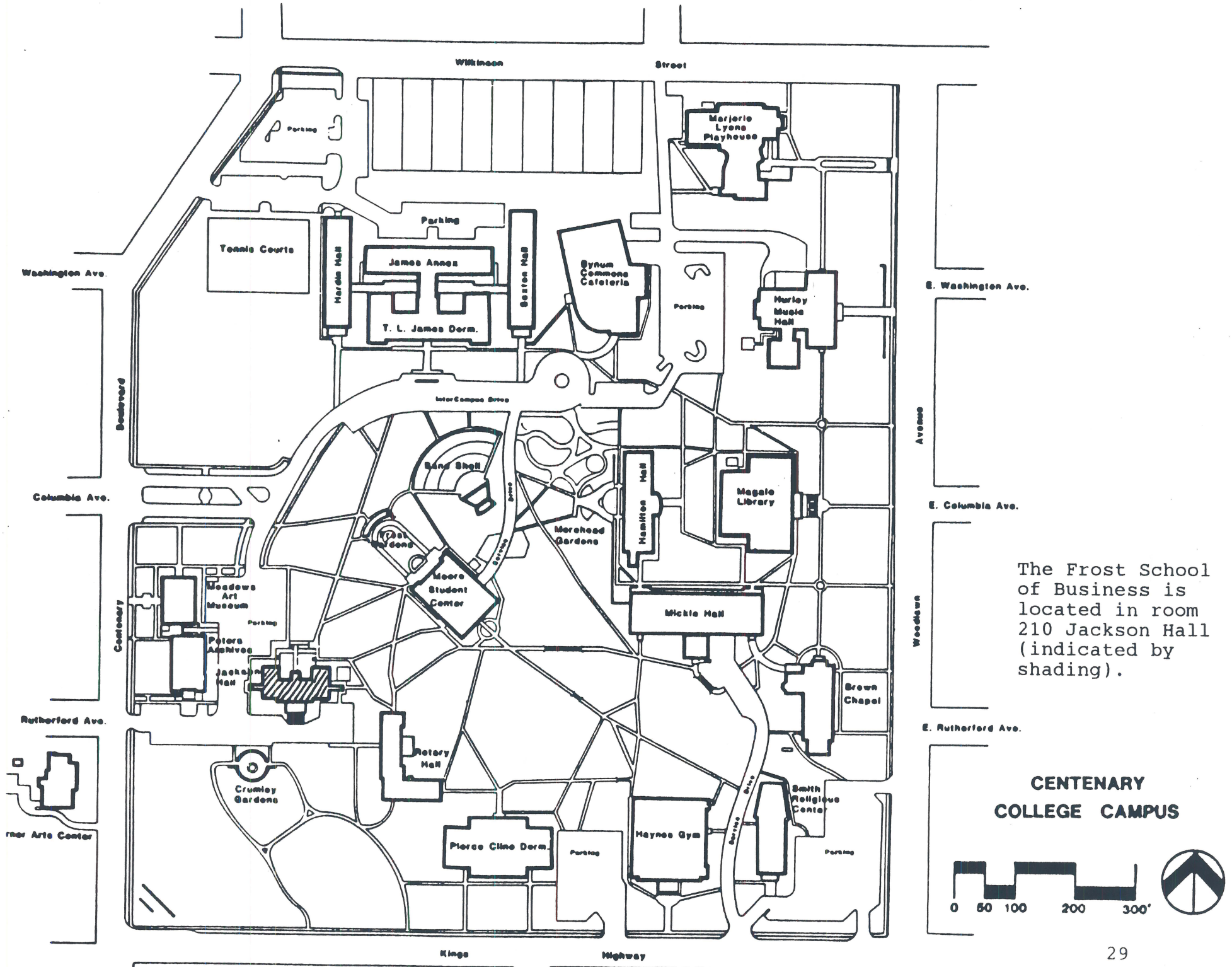
Frank Pohlkamp -- B.S., University of Cincinnati; M.B.A., Xavier University.

Betsy Rankin -- B.S., Auburn University; M.A., Ph.D., Virginia Polytechnic Institute and State University.

Barrie Richardson -- B.A., Carleton College; M.B.A., D.B.A., Indiana University.

David Thomas -- B.S., Southeastern Louisiana University; M.S., Louisiana State University.

Don Wilcox -- B.S., Nicholls State University; M.A., Louisiana State University; D.B.A., Mississippi State University.



The Frost School of Business is located in room 210 Jackson Hall (indicated by shading).